

# Privacy Policy

**Effective Date: 2024-06-12**

## How Do We Use Uploaded Images?

Your images are secure and will be treated confidentially. We transfer them SSL/TLS-encrypted and use them only for annotation purposes, then offer you the result for download. We do not share these images with third parties, do not publish them, and do not process them further. We do not store the uploaded images or the annotation results on our backend. In addition, we retain usage statistics (excluding images). If you contact us via email or other means, we also receive your personal data, which we use to respond to you.

If you want to know more, please refer to the detailed version below.

### 1. General

**1.1 Importance of Data Protection** Protecting your personal data is very important to us. We strictly adhere to relevant legal regulations, including the General Data Protection Regulation (GDPR) and related Chinese data protection laws, to process your personal data. We are committed to ensuring the security of your data and only collect and process your data in a lawful and transparent manner.

**1.2 Data Controller** We act as the data controller of your personal data, responsible for managing and protecting all data you provide. If you have any questions, complaints, or suggestions regarding our privacy policy, we are here to assist you.

**1.3 Transparency in Data Collection** We process data that you voluntarily provide to us and data that we obtain through your use of our website. We will clearly inform you of the purposes for which your data is collected at the time of collection and will seek your consent when necessary.

**1.4 Translation of Privacy Policy** If this privacy policy is presented by the data controller in a language other than Chinese, the translation was prepared by an independent specialist translator certified to ISO 17100:2015 and proofread by at least one other specialist translator. In the case of disputes, only the original Chinese contract text shall be valid; under no circumstances shall a retranslation of the translated version be used.

## 2. How We Process Personal Data You Provide to Us:

**2.1 Data Processing in the Context of Contacting Us:** If you contact us (e.g., via email or telephone), your data will be processed to carry out pre-contractual measures or to fulfill the contract for processing or dealing with your inquiry. Specifically, when you send an email or call our customer service team, we collect your name, email address, phone number, and other information you voluntarily provide. This data will be used to respond to your inquiries, provide technical support, and process your requests. We may record phone conversations and email exchanges to ensure service quality and for training purposes.

**2.2 General Data Processing in the Context of Business Relationships:** Your data will be processed to fulfill contractual relationships or has a legal basis in the context of business relationships (or for processing that relationship). This includes, but is not limited to, your contact information, transaction records, payment information, and other data related to the business relationship. We process this data to fulfill contractual obligations, provide customer service, process payments, perform billing and accounting, and comply with legal obligations. In certain cases, we may need to share this data with banks, legal representatives, accountants, auditors, tax advisers, courts, relevant administrative authorities, contract and business partners, and insurance companies to ensure smooth business operations.

**2.3 Data Processing for Direct Marketing Purposes:** While we do not process personal data for direct marketing purposes, we may use your contact information to send you updates and promotional information about our services and products, provided you have explicitly consented to this. If you do not wish to receive such information, you can unsubscribe at any time using the unsubscribe link provided or by contacting our customer support team. We do not share your personal data with third parties for marketing purposes without your consent.

## 3. How We Process Personal Data Obtained Through Your Use of Our Website:

**3.1 Server Logs:** Using our website does not require personal data. However, our web server automatically collects data transmitted by your internet browser to ensure system security and optimize service quality. This data includes, but is not limited to:

- IP address of the requesting computer
- Date and time of access

- Content of the request (e.g., file name and URL)
- Data volume transmitted
- Information on whether the request was successful
- Identification data of the browser and operating system used
- The referring website (if accessed via a link)

The legal basis for processing this data is our legitimate interest in ensuring system security, managing the website technically, and optimizing service quality. If a hacking attack occurs, this data will be forwarded to the relevant authorities. No other transmission to third parties takes place. Server log data is stored for a maximum of three months.

**3.2 Cookies:** We use cookies to make your visit to our website more attractive and to enable the use of certain features. Cookies are small text files that the website saves on your computer to recognize it (permanent cookies). These cookies may contain information about your use of the website. The information contained in the cookies is used to store the individual selections you make (e.g., items you place in a shopping cart) so that they can be retrieved when you leave the page and return later.

We also use cookies to create non-personalized statistics. Most web browsers automatically accept cookies. You can prevent this by changing the settings in your browser. You can remove cookies stored on your computer at any time by deleting the temporary internet files. Data processing is based on your consent.

## 4. Further Information:

**4.1 Rights of Data Subjects:** According to the General Data Protection Regulation (GDPR), you have the following rights regarding your personal data:

- **Right of Access (Art. 15 GDPR):** You have the right to obtain confirmation as to whether or not personal data concerning you is being processed, and, where that is the case, access to the personal data and information about the processing.
- **Right to Rectification (Art. 16 GDPR):** You have the right to obtain the rectification of inaccurate personal data concerning you and to have incomplete personal data completed.
- **Right to Erasure (Art. 17 GDPR):** You have the right to obtain the erasure of personal data concerning you under certain conditions.
- **Right to Restrict Processing (Art. 18 GDPR):** You have the right to obtain restriction of processing under certain conditions.

- **Right to Data Portability (Art. 20 GDPR):** You have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format, and have the right to transmit those data to another controller without hindrance from us.
- **Right to Object (Art. 21 GDPR):** You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you, including profiling based on these provisions.

**4.2 Withdrawal of Consent:** If processing is based on your consent, you have the right to withdraw that consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

**4.3 Right to Lodge a Complaint:** You have the right to lodge a complaint with a supervisory authority. In China, the competent authority is the Cyberspace Administration of China.

**4.4 Necessity of Data Provision:** We require the data that we ask you to provide to perform our services within the contractual relationship and to provide information you have requested from us. If you do not provide the data we collect, we will not be able to perform our services.

**4.5 Automated Decision-Making:** We do not conduct any form of automated decision-making, including profiling, involving the processing of user data.

**4.6 Changes to Data Processing Purposes:** If we process your personal data for a purpose other than the one for which we collected this information, we will inform you of this fact and of that other purpose.

**4.7 Contact Information:** For any questions or concerns regarding this Privacy Policy or the services provided by T-Rex Label, please contact us via email at [trexlabel\\_dm@idea.edu.cn](mailto:trexlabel_dm@idea.edu.cn).